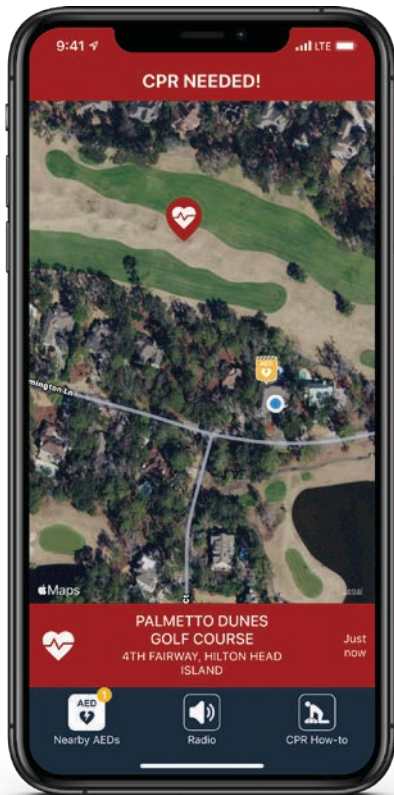


## PULSEPOINT RESPOND

### Public CPR-Needed Activations for Community Responders

PulsePoint Respond is a 911-connected mobile app that alerts CPR-trained citizens to someone nearby having a sudden cardiac arrest.



- PulsePoint aims to initiate CPR earlier and more often as well as increase the use of automated external defibrillators (AED), prior to emergency responders arriving on scene.
- PulsePoint is integrated directly into the public safety communications center. When a call taker determines CPR may be needed, an alert is simultaneously sent to nearby app subscribers with the dispatch of emergency responders.
- PulsePoint Respond informs the community of emergency activity in real time. Alerting residents to traffic collisions, wildland fires and other emergencies makes PulsePoint a valued and trusted local resource. The routine usefulness of the app helps build and sustain a reliable network of engaged citizens and CPR-trained individuals.

- PulsePoint Respond alerts community responders only if the cardiac emergency occurs in a public location.
- Subscribers indicate if they intend to respond and can listen to live dispatch audio (if offered by the agency) for any updates communicated to the responding crews as they make their way to the patient.
- PulsePoint includes a powerful and simple to use analytics platform, *PulsePoint Insights*, designed to provide actionable statistics on PulsePoint performance in a community.



Learn more at [pulsepoint.org](https://pulsepoint.org)  
Download PulsePoint Respond



911 called for victim.



911 center initiates PulsePoint alert.



Nearby PulsePoint subscribers alerted simultaneously with emergency responders.



PulsePoint responders directed to victim location and notified of nearest AEDs.

## PULSEPOINT VERIFIED RESPONDER

### Residential CPR-Needed Activations and Enhanced Capabilities

PulsePoint offers Verified Responder for medically trained community members and Verified Responder Pro for public safety employees. These users are notified of all cardiac arrest events, including those in private homes.

#### Verified Responder

PulsePoint Verified Responder is for invited members of the community with medical or rescue training, including residential security staff or residents with special neighborhood responsibilities. These users share all the basic functionality of PulsePoint Respond with the addition of residential response.

#### Verified Responder Pro

PulsePoint Verified Responder Pro is the professional version of PulsePoint Respond, providing advanced functionality for agency personnel. Professional verified responders are shown all calls in the jurisdiction along with complete address information and routing for all incident types. These users receive more detailed incident information and additional notification options.



By invitation only. See feature matrix for a complete product comparison.

## PULSEPOINT AED

### Next Generation AED Management

PulsePoint AED is an effective tool to help build the public AED registry. AEDs managed using PulsePoint AED are accessible to emergency dispatchers and disclosed to emergency responders, including nearby individuals trained in CPR.

- Agency-authorized users can edit the complete AED record using their mobile device — no desktop needed.
- Includes business open/closed details based on linked public data sources (no need to enter or maintain business operating hours).
- Manage and display colocated resources such as Bleeding Control Kits, Naloxone and Epinephrine, including dressing and drug expiration dates.
- PulsePoint AED integrates with ProQA Paramount allowing dispatchers to inform callers of the exact location of nearby AEDs — directly within the protocol and with no changes to workflow.
- Extensive AED device and consumable information supporting expiration reminders and manufacturer notices.

Community members can also report AED locations on the website, [aed.new](http://aed.new).

Learn more at [pulsepoint.org](http://pulsepoint.org)  
Download PulsePoint AED

